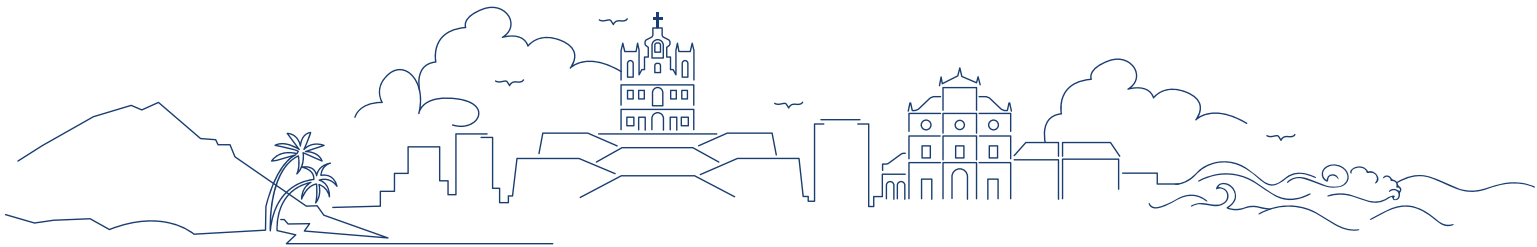




**CELEBRATES 50 YEARS OF URBAN DESIGN IN INDIA**



# “Urban Design and Resilience of the Indian City”

**29-30 SEPT AND 1 OCT**

At Cidade de Goa’s “Grand Sala” Banquet Hall Panaji, Goa - India

For conference queries and registration visit

[www.natcon.iudi.in](http://www.natcon.iudi.in) or write to [natcon@iudi.in](mailto:natcon@iudi.in)

For IUDI membership visit [www.udesindia.org](http://www.udesindia.org)  
or write to [iudicontact@gmail.com](mailto:iudicontact@gmail.com)

## ABOUT IUDI

Amidst the present scenario of unprecedented growth and change across all levels of urban settlements, especially in our part of the world, the need for increased networking and dialogue between the participants of such change becomes imperative. The emerging directions of change and developmental choices as witnessed all around us today raises immense challenges and possibilities towards a dynamic and contributory role of the urban design profession within different societal conditions. It is at this significant juncture that the Institute of Urban Designers India (IUDI) as a national level association of urban design professionals, academicians and practitioners operate.

IUDI holds various conferences, meets, exhibitions, lectures and congresses to discussion and exchange views and for the exposition of any matters affecting or relating to the practice and/or theory of Urban Design or any allied subject.



# IUDI NATCON 2023

This year, as we mark and celebrate 50 years of Urban Design in India, with immense pleasure IUDI announces the Second Urban Design National Conference (IUDI NATCON 2023) to be held in Panaji, Goa between **29 - 30 SEPT and 1 OCT**. The conference aims to bring together **practicing architects and urban design professionals, students, academicians, bureaucrats and elected representatives** to discuss and deliberate upon ways, means and processes to make Indian cities resilient to the emerging climate crisis. The conference also provides opportunity to its participants to networking and develop professional relationships. IUDI NatCon 2023 will bring together over **350 delegates**, speakers and thinkers of National and International repute to share their experiences and thoughts on resilience of cities and the climate crisis. For 3 days the participants of the conference will discuss and deliberate on the theme and the way forward for our cities.

## TECHNICAL SESSIONS PROPOSED

Climate Crisis & Solar Heat Gain • Smart City Mission & Others  
Social and Cultural Resilience • Mobility and Networks  
Waste & Hospitality • Urban Design and Policy / Legislation  
and many more ...



# Theme of Natcon 2023 - Resilience of Indian Cities and the Climate Crisis

The Indian City is a Resilient City. Through Centuries, its fabric has withstood wars, battles, turmoil, disasters, for us to create what we see (and use) the City of Today.

Over all these years, the geography of this sub-continent... with deserts, coasts, mountains, rivers, plateau, plainlands have been susceptible to a host of changes that, over time, also affects cities that are part of them. So "natural" disasters like storms, cyclones, floods, avalanches, earthquakes, etc. become part of our "natural" landscapes that also demand attention. Also, the question.... how "natural" are our "natural disasters" is being asked more often now, more than ever before. This is an urban design quest - one which cuts across many disciplines and themes.

This question and many other related queries, our national conference hopes to explore within the domain of Urban Design for the Indian City and through that, urban centers across the globe.

The Indian City has lasted... through centuries and millennia. There surely would be something worthwhile as lessons of Resilience to learn about, from our own City.



## SPONSORSHIP

# How can you participate in the event?

IUDI seeks sponsorship for the conference with organizations, governments, companies and individuals to address the climate crisis concerns and resilience of Indian cities. We look forward to having you on board as our sponsor to engage, discuss and collaborate in this journey of ours to know our Indian cities better.

### Platinum Sponsor: Rs. 30 lakhs\*

- |   |
|---|
| • 20 minutes speaking slot at the conference  |
| • Prominent brand visibility as a Platinum Sponsor in conference materials including backdrop |
| • Dedicated exhibition space  |
| • Inclusion of brochure in the delegate kit   |
| • Complimentary admission for 10 persons to networking dinner on both the days                |
| • Sharing of delegate list after the conference   |
| • Logo with write-up on the IUDI Natcon website   |
| • Banner space on the website   |

### Gold Sponsor: Rs. 20 lakhs\*

- |   |
|---|
| • 20 minutes speaking slot at the conference  |
| • Prominent brand visibility as a Gold Sponsor in conference materials including backdrop |
| • Dedicated exhibition space  |
| • Inclusion of brochure in the delegate kit   |
| • Complimentary admission for 10 persons to networking dinner on both the days            |
| • Logo with write-up on the IUDI Natcon website   |
| • Banner space on the website   |



## Silver Sponsor: Rs. 10 lakhs\*

- |   |
|---|
| <ul style="list-style-type: none"><li>• Prominent brand visibility as a Silver Sponsor in conference materials including backdrop</li></ul> |
| <ul style="list-style-type: none"><li>• Dedicated exhibition space</li></ul>  |
| <ul style="list-style-type: none"><li>• Inclusion of brochure in the delegate kit</li></ul>   |
| <ul style="list-style-type: none"><li>• Complimentary admission for 10 persons to networking dinner on both the days</li></ul>              |
| <ul style="list-style-type: none"><li>• Logo with write-up on the IUDI Natcon website</li></ul>   |
| <ul style="list-style-type: none"><li>• Banner space on the website</li></ul>   |

## Other Sponsorship Opportunities

### Lunch / Dinner Sponsor: 10 lakhs\*

- Dedicated exhibition space
- Complimentary admission for 2 persons to networking dinner on both days
  - Logo with write-up on the IUDI NATCON website
  - Banner space on the website

### Venue Sponsor: 10 Lakhs\*

- Dedicated exhibition space
- Complimentary admission for 2 persons to networking dinner on both days
  - Logo with write-up on the IUDI NATCON website
  - Banner space on the website

### Networking Opportunity with exhibition space: 2.5 lakhs\*

- Dedicated exhibition space
- Complimentary admission for 2 persons to networking dinner on both days

### Lanyard & Badges Associate : 2.5 lakhs\*

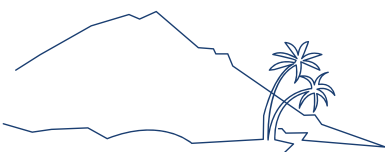
- Dedicated exhibition space
- Complimentary admission for 2 persons to networking dinner on both days

### Registration Area Associate : 2.5 lakhs\*

- Branding on registration counter

### Delegate Kit Associate : 2.5 lakhs\*

- Branding on Delegate Kit



## Partnership - How can we partner together?

IUDI seeks partnership for the conference with organizations, governments, and institutes to address the climate crisis concerns and resilience of Indian cities. We look forward to having you on board as our partners to engage, discuss and collaborate in this journey of ours to know our Indian cities better.

### All India IUDI Yearly Partnership: Rs. 20 lakhs\*

- Presentation slots for two speakers recommended by the organization for the National Conference.
- Prominent visibility as all India IUDI partner in National Conference, National Thesis Seminar, and all local chapter and centre events.
- Dedicated exhibition space at National Conference
- Inclusion of brochure in the delegate kit
- Complimentary admission for 4 persons for IUDI national Conference including networking dinner on both days of IUDI national conference.
- Sharing of delegate list after the conference
- Logo with write-up on the IUDI Natcon website
- Banner space on the website

### Urban Design Gold Patron: Rs. 10 lakhs\*

- Prominent visibility as Urban Design Gold Patron in National Conference, National Thesis Seminar, and all local chapter and centre events.
- Inclusion of brochure in the delegate kit
- Complimentary admission for 4 persons for IUDI national Conference including networking dinner on both days of IUDI national conference.
- Logo with write-up on the IUDI Natcon website
- Banner space on the website



## Urban Design Silver Patron: Rs. 5 lakhs\*

- Prominent visibility as Urban Design Silver Patron in National Conference, National Thesis Seminar, and patron visibility at all events organized by 2 selected local chapters/centres.
- Inclusion of brochure in the delegate kit at the National conference.
- Complimentary admission for 2 persons for IUDI national Conference including networking dinner on both days of IUDI national conference.
- Logo with write-up on the IUDI Natcon website
- Banner space on the website

## IUDI affiliated Institution : 2,50,000/- (only for institutes offering course in Urban Design)

- 1 year Institutional Membership of IUDI.
- Display of Institute panel at the National conference and IUDI thesis seminar.
- Complementary Entry for 4 students and 1 Faculty of the institute at IUDI national conference.
- Waiver of entry / Participation fee for students and faculty shortlisted for participation in the IUDI thesis seminar.

## BANK DETAILS

A/C NO	: 605820110000315
A/C Name	: "INSTITUTE OF URBAN DESIGNERS INDIA - A/C EVENTS"
BANK	: BANK OF INDIA
BRANCH	: PATPARGANJ BRANCH, NEW DELHI- 110092
IFSC CODE	: BKID0006058

